

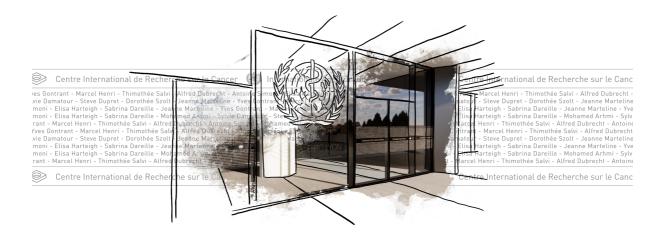
Dear IARC family and friends,

I have exciting news to share with you! Today, we're officially launching the first-ever IARC fundraising campaign. We have created an innovative international crowdfunding platform, which will enable supporters of IARC to have their names inscribed in stone – or actually in window glass – at the heart of cancer research, in the new IARC headquarters building. You can see it for yourself <u>here</u>.

You have been associated with IARC for quite some time, either because you spent time with us in Lyon or because you have been in touch with some of our scientists, working hand in hand with us to create a world in which fewer people develop cancer. Because of this closeness and because of your engagement with IARC, I am delighted to offer you an opportunity of a lifetime. By clicking on the link <u>here</u>, you will have the chance to have your name or that of a loved one inscribed on the glass entrance doors of the Nouveau Centre building.

## Why?

As you may know, by the end of 2022, IARC will move its headquarters to the Nouveau Centre building in Lyon. With the Nouveau Centre, a new story begins for IARC. A new story centred on the concept of open science for a greater public health impact. The Nouveau Centre will be a place that is open to all. A place to meet and exchange ideas. A place to make progress in our fight against cancer. A place to share more than 10 million samples accessible in the IARC Biobank with researchers around the world. You can be part of this new story. Have your name inscribed on the main entrance doors of the Nouveau Centre, and help us fulfil IARC's vision of cancer research that matters. To be part of the new IARC, <u>click here</u>.



This new facility will be able to accommodate 150 additional researchers each year (for a total of 500 researchers, of more than 50 different nationalities, working at the Nouveau Centre daily). The construction of the building is currently being completed, and we need to obtain the necessary equipment to create the best environment so that our researchers can strive to discover the best ways to prevent cancer globally. You can help us to do this. Every donation will help us to provide the best equipment and to ensure that, together, we can reduce the burden of and suffering from cancer, now and for future generations. Help us make that dream a reality. Having your name inscribed on the glass doors at the entrance of the Nouveau Centre will be a clear symbol of your support.

## How?

By having your name or that of a loved one inscribed at the heart of cancer research, you will be participating in the future of global health. Your donation, symbolized by the name of your choice displayed on the glass doors or walls of the Nouveau Centre building, will provide the crucial equipment for cancer research.

To ensure the sustainability, quality, and independence of its crucial work, IARC depends on the support of its donors. All of us – researchers, scientists, families, individuals, inhabitants of Lyon – wherever we are, we are all affected by cancer prevention. Each of us can take action individually. By having your name or that of a loved one inscribed on the Nouveau Centre building, you can contribute to the future of humanity. We're looking forward to writing the next chapter in IARC's history together with you!

Dr Elisabete Weiderpass, MD, MSc, PhD IARC Director

## Share the campaign

To make the IARC crowdfunding campaign resonate beyond the walls of its future headquarters building, the researchers need you: **Share the campaign, or share your donation!** Each time you share your commitment, you will inspire your friends and family to show their support for IARC and their pride in this new building dedicated to humanity, soon to be inaugurated in the heart of Lyon.

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